

**\*\* PRESS RELEASE \*\***



**Honeyrose**  
organic handbaking

## **Honeyrose wins Green Business Award at 2008 Park Royal Business Awards**

**London, November 25, 2008 – Honeyrose Bakery** has been awarded the Green Business of the Year Award at the 2008 Park Royal Business Awards. The Park Royal industrial estate is the biggest in Europe with over 2,000 companies employing over 40,000 people.

The Green Business of the Year Award was one of four business awards presented during the awards ceremony. It focused on businesses that work to protect and improve their local environment as well as limit the environmental impact of their business activities.

Sponsored by the Waterman Group, it went to Honeyrose Bakery, the organic cake baker that sources its ingredients from organic farmers and maintains strict environmental production controls.

**Nick Monger-Godfrey**, Park Royal Partnership Chief Executive, commented that Honeyrose has “huge amount of action across the board – very encouraging!”

**Joseph Morris**, MD of category sponsor Waterman Sustainable Energy added “Waterman’s were delighted to award Honeyrose the Green Business of the Year Award, as Honeyrose is to green business as are bees to the environment, both harmonise their activities to deliver sustainability for generations to come”.

**Lise Madsen**, MD of Honeyrose Bakery added “we are so proud to have won this award which validates all the hard work and environmental practices which we fundamentally believe in and have tried to put into action every day at Honeyrose. We hope it helps to motivate other business to relook at how they can improve their green credentials and go for it.”



Jim McLaughlin of Honeyrose (L) proudly accepts the Green Business of the Year award from category sponsor Joseph Morris (R), MD of Waterman Sustainable Energy

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**Honeyrose Bakery Ltd.**, [www.honeyrosebakery.com](http://www.honeyrosebakery.com), is an award-winning organic wholesale bakery and the home of the finest handbaked totally organic cakes, cookies, muffins, biscotti and a whole range of baked treats including a line of wheat, gluten, and dairy-free products

**Waterman Group**, <http://www.watermangroup.co.uk>, is one of Britain’s premier, multi-disciplinary engineering and environmental consultancies, delivering both small and large-scale projects nationally and internationally.

**Park Royal Partnership**, <http://www.parkroyal.org>, is an urban regeneration partnership, committed to the promotion and economic development of Park Royal, Europe’s largest industrial area, and one of London’s most strategic business locations.